# Start the conversation.

## **REACHING OUT FOR HELP CAN BE HARD...** WE'VE MADE IT EASY. confide





## Welcome To Confyde!

In today's world, access to mental health resources is more widespread than ever, with a range of options available, from personalized mental health apps to professional counseling services. However, despite these advancements, mental health issues, including depression and suicide, continue to rise globally.

Research consistently highlights that one of the most powerful tools in preventing suicide and improving mental health outcomes is the support system surrounding an individual—specifically, their community. While initiatives like Mental Health First Aid training are helping to equip communities, the stigma surrounding mental health issues still makes it difficult for many people to seek the help they need.

That's where Confyde comes in. We've developed a platform that makes it easy for employees to confidentially reach out for support when they need it the most.

Developed with leaders in psychology, mental health, and well-being, our mission is to empower people to prioritize their mental health by providing a platform where they feel empowered to share their struggles.







### Mental Health Check

•

Please let us know how you're feeling...

Нарру
Fine
Angry
Anxious
Sad
All responses will be kept anonymous unless you choose otherwise.

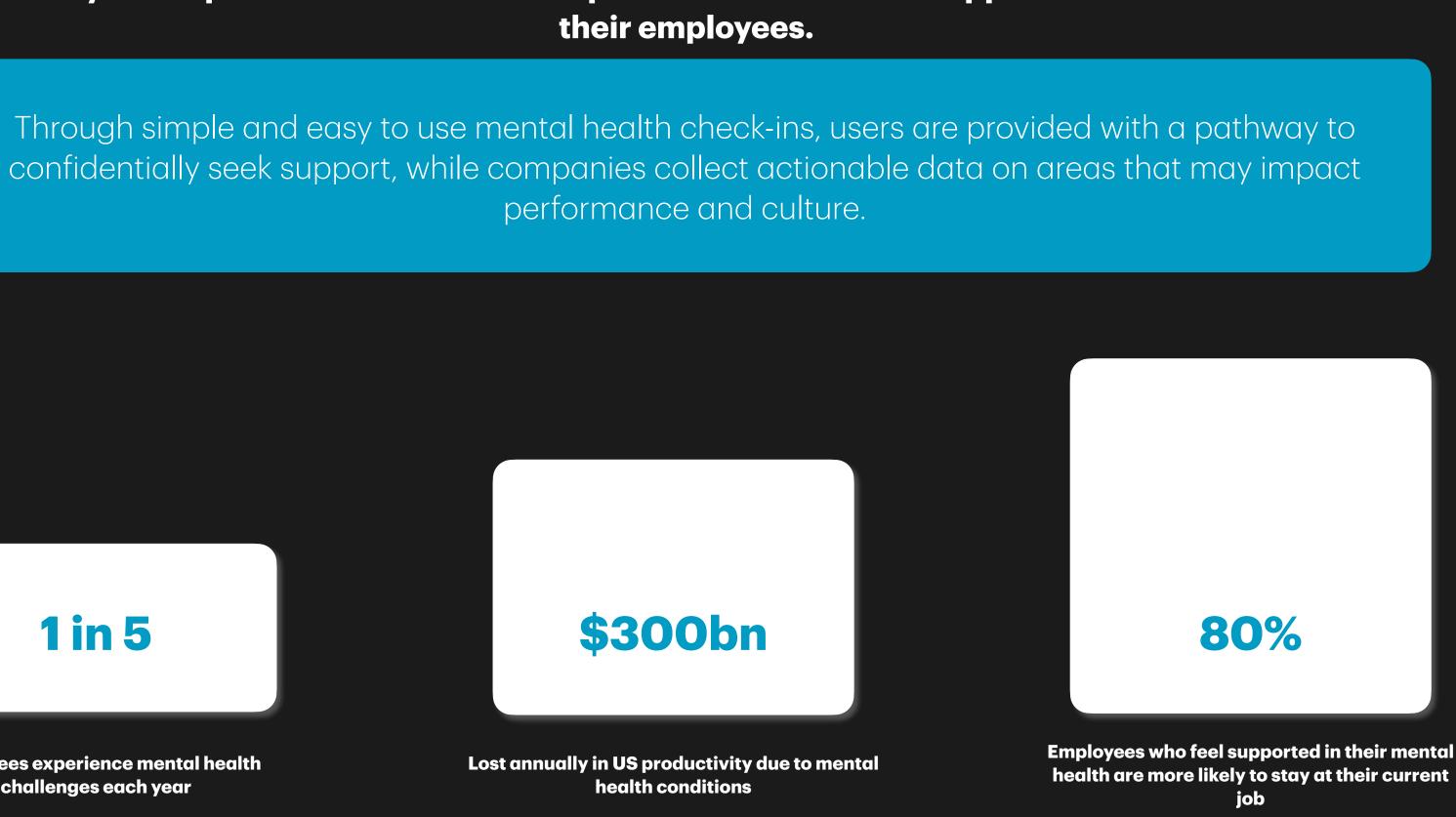
### Confyde is a platform that allows companies to monitor and support the mental health of their employees.

### 1 in 5

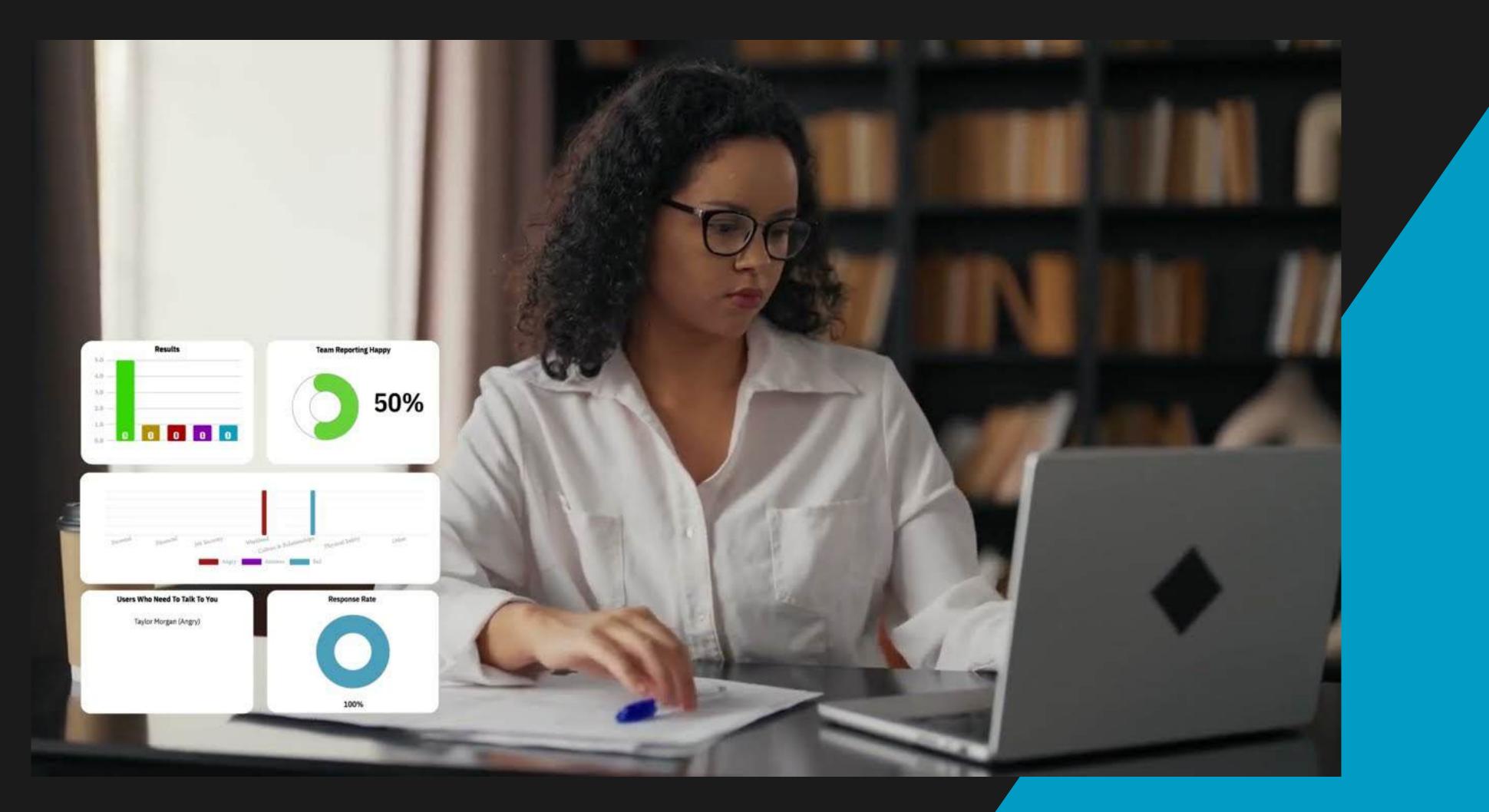
#### **Employees experience mental health** challenaes each vear

### What is Confyde?

performance and culture.







**Click To Play Video** 

## How It Works



			•
= ↓			
	Who would you like to talk to	0?	
	Select Support Person(s)		
	Dylan Avery	0	
	Riley Brooks	0	
	Casey Riley	0	
	Add Message		
	Include a message to your mental health support(s)		
	Submit		

### EASY ACCESS TO SUPPORT

**Confidential:** Employees can privately report their mental health status and reach out for support whenever needed—ensuring they feel seen and heard.

**Peer Support:** Employees can support colleagues who may be struggling, helping to destigmatize mental health conversations.

### **BUILD COMPANY CULTURE**

**Enhanced Morale & Retention:** A strong peer support culture leads to improved morale, better productivity, and greater employee retention.

Allow employees to view their company and team members as their support network.

### **Employee Benefits**



### **Company Benefits**

#### **IDENTIFY PERFORMANCE INFLUENCERS**

**Spot Early Warning Signs:** Our mental health check-ins gather critical data to pinpoint factors impacting team performance.

Rather than wait for performance issues to arise, Confyde arms you with the tools to catch issues before they affect business outcomes, reducing absenteeism, disengagement, and turnover.

#### **MANAGE PROACTIVELY**

By understanding employee well-being, leaders can intervene early, ensuring your workforce stays healthy, engaged, and productive.

 $\leftarrow$ 

What is the main reason behind your selection?

-

Personal (Family, Relationships etc)

Financial

Job Security

Workload & Job Demands

Workplace Culture & Relationships

**Physical Safety Concerns** 

Other

